

*#StoryU*

# **SOCIAL PROOF CONTENT**

**CLIENT NAME + PAINT THE  
"BEFORE" PICTURE**

**WHAT WAS THE AHA  
MOMENT FOR THIS CLIENT?**

**WHAT INTERVENTIONS DID YOU  
WORK ON TOGETHER?**

**NOW HOW DOES THIS CLIENT DO  
THINGS? PAINT THE "AFTER" PIC**

**WHAT CONTENT DO YOU HAVE FOR THIS CLIENT? SCREENSHOTS?  
PHOTOS? EMAILS? TEXTS?**